

# COMPANY PROFILE



# SHREYAS

BUSINESS CONSULTING | TAX | AUDIT | LEGAL | TRANSFORMATION

INTEGRATED THINKING. PRACTICAL SOLUTIONS. GLOBAL PERSPECTIVE.

Shreyas is one of the fastest growing business consulting firms providing holistic and end-to-end solutions in Finance, Audit, Taxation, Business Advisory, and Digital Transformation to unlock the intrinsic value in their clients' businesses

**Purpose:**

To enable our clients to succeed and become prosperous through the 4 Cs

**Vision:**

To emerge as the world's most preferred business advisory firm, built on the strength of Indian values and global insight

## TRACK RECORD

- Acted as due diligence partner for the world's second largest automaker to assist their India entry by takeover of the Indian facility
- Acted as due diligence partner of a French automotive giant prior to stake increase in Indian JV
- Representing several major global and Indian MNCs before tax and company law tribunals & high courts on high-stakes matters.
- Represented global MNCs before the Indian policy makers to procure their rightful foreign trade benefits accruing more than USD 100 million.
- Engaged by the Ministry of Finance, Government of India, as part of the special task force during the implementation of the new income tax portal and also for Policy making on Customs Imports.
- Trainers for the officers of the Central and State tax departments
- Engaged by the Govt of Haryana to prepare a Draft Policy on GCC
- Launched a tech company "ProsperoIQ Solutions" to build proprietary tools powered by AI to provide tax automations, business insights, and decision making tools for CXOs
- Launched an academic institution "Shreyas Vidyalaya" to skill 1000s of finance professionals to be industry ready





## ABOUT US

### Who we are:

Shreyas Global is a boutique business consulting and advisory firm offering high-impact, cross-functional solutions in India, UAE, USA and select global markets.

We work with:

- Global MNCs expanding into or operating in India, UAE, USA, etc
- Indian business groups & family-owned enterprises
- Startups and growth-stage companies
- Government departments & regulatory bodies

### Our Value Proposition

- 360 degree approach to solve client problems by bringing together expertise from multiple backgrounds, with an objective to maximise Clients' wealth
- Unique collaboration between audit, legal, consulting and technology to ensure that client's needs are met
- Problems are addressed at the source itself through this approach
- Consistent efforts to equip our team with multi-dimensional problem solving skills to bring our clients the right expertise

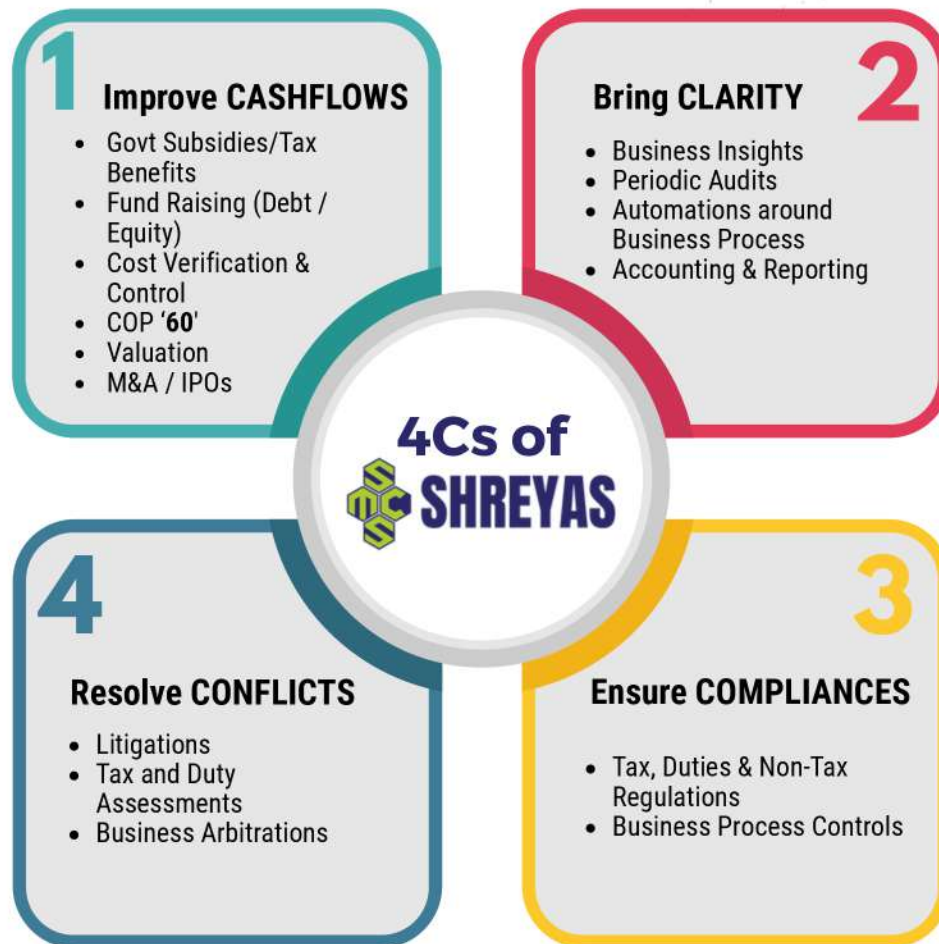
*Our story is inspired by the works of the honey bees, as told in "Mahabharatha". "Madhu dhoham Dudhrashtram Brahmara ivapaadapam". Bees collect nectar from flowers to create honey. Though they take from the flowers, they give back by helping the plants to reproduce, propagate and become stronger and better.*

*This core value system drives our culture toward our stakeholders - whether clients, employees, Government, Partners, Society, or Mother Nature. We view our role with our clients as a responsible enabler, helping businesses to achieve their objectives,*





## OUR UNIQUE 4C FRAMEWORK



Every engagement at Shreyas is anchored in one or more of these 4 Cs.

### The SHREYAS Approach



## WHERE WE ADD VALUE

### Start-up and Operational

#### Your Needs:

- Legal setup, initial capital, business plan, team formation
- Regulatory registrations & tax strategy
- Systems to support growth

#### Our Solutions:

- India entry strategy
- Business plan & financial modelling
- Location and incentive advisory
- Establishment Approvals
- IP protection & founder agreements
- Initial compliance & virtual CFO services
- Direct/Indirect Tax structuring
- Fundraising - Debt / Equity

1 2 3

### Growth & Expansion

#### Your Needs:

- Raise funds, attract investors
- Optimize operations & controls
- Expand to new geographies or verticals

#### Our Solutions:

- Fundraising (Debt, Seed to Series C)
- MIS, dashboards & KPIs
- SOP & process audits
- International Taxation, TP & cross-border advisory
- Systems Controls Audit / SOC
- ERP integration & policy access
- Finance & Payroll Outsourcing

1 2 3

### Turnaround or Transition

#### Your Needs:

- Handle legal disputes or regulatory issues
- Exit planning or business pivot
- Risk management or crisis handling

#### Our Solutions:

- GST, FTP, Income Tax litigation
- Arbitration, mediation & representation
- Restructuring advisory
- CFO transition & business continuity planning
- Government/Regulatory liaison

4 1 2

### Maturity & Optimisation

#### Your Needs:

- Maximize profitability
- Automate operations
- Prepare for IPO or strategic sale

#### Our Solutions:

- M&A, IPO & valuation support
- SAP/Oracle audit, automation & controls
- Business restructuring & due diligence
- ESG & sustainability advisory
- EXIM Advisory & BIS Compliance
- Business Intelligence tools powered by AI

2 3 4

1 Cashflow

2 Clarity

3 Compliances

4 Conflict

*We don't deliver one-off reports - we walk with you through transformation. Whether you're entering, expanding, optimizing, or exiting, our multidisciplinary teams ensure your strategy is compliant, financially sound, and built for longevity.*





## SOLUTIONS

Multi-Domain, One Destination

- India Entry Strategy & Global Structuring
- Taxation & Regulatory Compliance
- Audit & Risk Advisory
- Corporate & Business Strategy
- Digital Systems & ERP Controls
- Legal Advisory & Representation
- ESG, Reporting & Sustainable Business Advisor
- Startup Advisory, Fundraising & Scale Support

Each practice is led by seasoned professionals with global exposure and sector specialization.

### India Entry Strategy & Global Structuring End-to-End Guidance



#### Phase 1: Entry Strategy

- Location planning | Tax impact | Investment route
- Entity type | IP protection | Exit planning

#### Phase 2: Incorporation & Launch

- Registration (MCA, PAN, GST, IEC, etc.)
- Office setup, banking, legal agreements

#### Phase 3: Post-Setup Compliance

- Tax filings, Payroll, Virtual CFO
- Statutory audit, Industry certifications

#### Phase 4: Expansion & Optimization

- Structuring for scale | M&A advisory
- Incentives mapping | ESG & risk alignment

We've supported clients across manufacturing, trading, R&D, and services in building successful India operations.



### Taxation & Regulatory Compliances Navigating India's Complexity

- **GST:** Structuring, compliance, refunds, litigation, audit
- **Income Tax:** Corporate tax planning, transfer pricing, assessments
- **Customs, BIS & FTP:** Licensing, SEZs, bonded warehousing, EPCG, BIS
- **International Taxation & FEMA:** Structuring for cross-border ops
- **Non-Resident Advisory:** Expats, global employer services
- **Representation:** Advance rulings, appellate authorities, high courts

Our team includes ex-department officials, chartered accountants and litigation experts

### Audit & Risk Advisory Strengthen Your Core

- Strengthen governance with audit frameworks that go beyond compliance and uncover strategic insight.
- Internal audits, SOP reviews & IFC/ICFR design
- SOC Audit and Systems Control Audit
- Statutory audit support & investor readiness
- Enterprise Risk Management (ERM)
- ESG-aligned audit and risk matrices
- Pre-IPO & M&A due diligence

Trusted by boards, promoters, and institutional investors



# VALUES

## Shreyas Values



### #1: Solutions Focused

Empowering Client's Success Through Effective Solutions

### #2: Holistic Mindset

Maximising Client's wealth through a unique 360\* approach

### #3: Continuous Improvement

Striving For Excellence, One Step At a Time

### #4: Sustainable Practices

Building Sustainable Relations, Solutions And Social Impact

### #5: People-Focused

Empowering Our People To Achieve Their Full Potential



## Corporate & Business Strategy

Business transformation rooted in reality, shaped by data, and delivered through execution.

- Strategic planning, business model design
- Performance benchmarking & cost optimization
- Policy representation & regulatory planning
- ESG strategy alignment
- Crisis turnaround & operational restructuring

*Cross-functional collaboration with finance, legal & digital teams*

## Digital Systems & ERP Controls

Ensure your systems are aligned with controls, reporting, and decision-making requirements.

- ERP audits (SAP, Oracle, Zoho) & configuration review
- R2R, P2P, and O2C flow testing
- Automation strategy & compliance dashboards
- SoD & digital governance frameworks
- Reconciliation engines for tax and finance

*Designed for CFOs, controllers, and audit committees*

## Legal Advisory & Representation

Legal structuring, documentation, and representation that integrates seamlessly with finance, tax, and business goals.

- Contract review, JV agreements, and compliance advisory
- Arbitration, litigation & tax dispute resolution
- Regulatory representation (DGFT, CBIC, SEZ, RBI)

- Corporate law compliance & due diligence
- Employment law, IP, and commercial risk management

*Strategically bridges advisory and courtroom strength*

## ESG, Reporting & Sustainable Business Advisory

Make sustainability measurable, reportable, and integrated into business operations.

- ESG gap assessments and readiness audits
- Carbon credit advisory and compliance mapping
- ESG metrics for investor and board reporting
- Sector-specific ESG compliance (chemicals, infra, etc.)
- Green policy consulting and ESG-linked incentives

*Aligned with global reporting frameworks and sector trends*

## Startup Advisory, Fundraising & Scale Support

Build investor-ready, structurally sound startups — from day one through Debt, Series C and beyond.

- Incorporation, founder agreements, and cap table setup
- Virtual CFO, investor reporting & financial modelling
- Fundraising strategy and pitch readiness
- Compliance health checks and due diligence
- ESOP design and governance scaling

*Trusted partner to high-growth tech, D2C, and impact startups*

Shreyas delivers its integrated suite of services across India, the United States, Australia, UAE, and Singapore.

In addition, our Finance and Payroll Process Outsourcing solutions are designed to support clients globally, ensuring seamless operations, regulatory alignment, and process efficiency across borders.



## MANAGEMENT TEAM



### **T. R. Srinivasan**

*CEO and Head of Corporate Affairs*

Founder of Shreyas with 15+ yrs Indirect Tax consulting. Trained 5,000+ Officers of Department of Income Tax, GST, C&AG, FICCI, CII and other Trade Associations. Advises multinationals on entry strategies, Corporate tax, Indirect taxes, Customs and Foreign Trade Policy. Trained more than 20,000 people on GST



### **B. Bharath Kumar**

*Vice President and Assurance Head*

Co-founder of Shreyas, he heads the Direct Tax & Audit practice. More than 15 Years in Direct Tax & Audit. Dealt with direct tax matters for large manufacturing entities, income tax computations, Tax Planning for Individuals and Corporates, Special Advisory on SEZ Units, planning for advance tax remittance, advisory for TDS



### **J. Srinivasan**

*Head of Indirect Taxes*

*(GST / Customs / Foreign Trade Policy)*

Partner & Head of Indirect Tax. he was part of the national team dealing with Tax Controversy & Dispute Resolutions at a Big Four consulting firm, advising MNCs on indirect tax matters including GST, Transaction advisory, filing and review of returns, written opinions, tax credit review, GST Audit, etc.



### **M. Saravana Prabhu**

*Executive Partner - Indirect Taxes*

Qualified Chartered Accountant, Cost Accountant, and advocate, he has 15+ yrs of experience in Taxation and is a popular expert speaker and author on GST. Addressed over 55,000+ people on GST and is passionate about teaching and empowering the next generation



### **Anirudh NV**

*Executive Partner - Corporate and International Taxation.*

He is a Chartered Accountant with over 11 years experience in Direct Taxation Advisory, Litigation and Compliance. He specialises in International Taxation and Transfer Pricing and has worked with the Big 4 accounting firms

*We are a team of passionate, talented, and diverse professionals who share a common vision and values. We have experts from various fields, such as engineering, design, marketing, finance, and human resources. We work together to achieve our goals, learn from each other, and have fun along the way. Meet some of our key members:*



### **S Sundar Raman**

*Leader - Arbitration & Policy making*

A well known Valuation & Insolvency Professional, he has trained over 10k+ CA Students. He is a FinTech from IIMA, and handles corporate disputes, arbitration, policy representation and advises companies on growth strategies



### **V. Subramanian**

*Country Head - Strategy*

Chartered Accountant | Cost & Strategic Finance Leader | Heartfulness Trainer. He is a seasoned finance executive with 30+ years of multifaceted experience—spanning audit, management consulting and CFO leadership. He drives the strategic initiatives in Shreyas



### **Suneel Ananthanarayanan**

*Head - Assurance & Global Tax*

Suneel is a FCA, CPA, CISA, CIA, CFE with 20+ yrs experience and heads our Assurance & Global Taxes practice. He has expertise in IndAS transition, IFC implementation, Statutory audits, SOC Audits (SOC 1 & SOC 2), internal audits and Information Systems audits.



### **Kishore Kalyanam**

*Head - Risk & Advisory*

Kishore is an experienced FCA, CISA, CIA, Dip IFRS, CFE qualified finance professional who heads our Risk and IT Audits practice. He is a Certified Fraud Examiner, a DSCI Certified Privacy Lead Assessor & an ISO 27001:2022 Lead Auditor. He has over 20 years experience in this field



## OF COUNSEL



### N.V. Balaji

Of Counsel - Litigation & Arbitration)  
Practicing advocate at Madras High Court for last 13+ years and former practising CA for over 23 years, represented Department of Income Tax, Government of India as Senior Standing Counsel.

### R. Parthasarathy

Of Counsel - Indirect Tax & ITD  
A well known authority on Trade Remedy Laws such as Anti-dumping, Subsidies and countervailing measures, Safeguards, and WTO laws. An expert on Indirect Taxes (Excise, VAT, ST, GST and Customs)



### T.S. Ravi

Of Counsel and Senior Advisor  
Lawyer, Company Secretary, and Cost & Works Accountant, with more than 40 years work experience, he is an expert in Indirect Taxation across varied sectors, including consulting, litigation, & industry.

### N. V. LAKSHMI

Of Counsel  
Specialist in Direct Tax, Indirect Tax and Transfer Pricing, she is a Chartered Accountant turned Advocate enrolled in the Bar Council of India. Participates in large litigations as additional counsel.



## REGIONAL HEADS



### Aswani Kumar

Hyderabad Operations

CA with 10+ years practice in Corporate Audits, Internal Advisory, M&A and Valuations. Heads Hyderabad operations. Assisted a large public company in Mergers, Acquisition & Valuation services.

### Dhinesh Rajaa S. M.

Coimbatore Operations

Experienced CA leading Coimbatore ops. an expert in business valuation, due diligence, internal audit, digital strategy and virtual CFO services. Has worked in a oil & gas co in cost & recovery analysis



### Ramanujan Sharma

Delhi NCR Operations

Chartered Accountant with extensive experience in GST, Customs, EXIM, Foreign Trade Policy, and India-Entry Strategies. Based in Delhi NCR, he manages our North India operations.

### Abishek Sriram

Bengaluru Operations

Experienced CA with deep experience in Business Advisory, Virtual CFO Services, Financial Planning & Analysis (FP&A), Due Diligence, Tax Assessments, and Statutory & Internal Audits across multiple verticals



## OUR TEAM



### R. Arun Singh

Senior Advisor - Customs & Govt

Retired IRS Officer from Director General of GST Intel, DRI and with 35+ yrs experience in Department of Customs, Central Excise, Service Tax and GST in CBIC, DOR and Ministry of Finance.

### Rajeev Sharma

Strategic Advisor - BIS and CRS

An Electrical Engineer and former Deputy Director General (Standardization), BIS, with 36 years of distinguished service in national and international standardization. Based in our Gurgaon office, he handles representations before Govt. ministries.



### KRISHNAN V

Senior Advisor - Business Advisory

Chartered Accountant with over 20 years of experience in Industry and Practice. Extensive expertise in IT and BFSI sector in Accounting & Business Support; Reporting & Control; Statutory Compliance

### Vijayaganesh J S

Partner: Accounting and Assurance

FCA with 15+ years experience in statutory and risk audits across manufacturing and service sectors, assurance, controls, compliance, governance, ICOFR, Risk Assurance, Due Diligence, IND AS transition, and IPO Support Services,



### R Annadurai

Senior Advisor - Internal Audit

FCMA with 32 years of post-qualification experience in Finance & Accounts in Public and Private Sector. Last position before joining Shreyas was as GM (Mktg Accts) at a large cement company.

### Anuradha Balaji

Direct Taxes and Risk Advisory

Over 25+ years of experience in Direct Taxation, Individuals Tax Planning and Income Tax Audits, she heads the Direct Taxes as well as the Risk Advisory Department in Shreyas.



### Ignatius Raphael

Senior Advisor - New Initiatives

3<sup>rd</sup> generation entrepreneur with over 40 years of experience in leading start-ups, growth consulting and strategy. He drives our new initiatives - Shreyas Vidyalaya as well as client acquisition and growth.

### Lokash Chellaiya

Technology Lead

An accomplished leader & expert in finance, accounting, and audit, with deep expertise in technology, he leads a dynamic team of technologists focused on developing innovative software solutions to drive business efficiency and growth.



# KEY CLIENTS



STELLANTIS



HYUNDAI  
DYMOS



ISUZU





## Shreyas Presence

**Corporate Office (Chennai):**

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**Hosur:**

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Mob: +971 52 562 1593  
Email: [admin@shreyasglobal.com](mailto:admin@shreyasglobal.com)

*We have representative presence in all the tax circles in India and help our clients to handle all their Tax compliances and issues through our company as a Single Point Of Contact (SPOC)*

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